

# FASHION TIMES

## Wedding Trends 2016: PopBliss Targets Modern Couples With Pop-Up Group Weddings

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By **Brittney Dee**



With the new year comes new trends, and **Racquel Kristi** is hoping to make pop-up group weddings the next big thing in the bridal industry.

Kristi is the founder of PopBliss, a luxury wedding planning business that provides adventurous couples with a unique wedding that's completely planned out for them — and shared with other brides and grooms.

"My company R.Kristi Modern Hospitality truly thrives on taking old traditions and rearranging them to fit our modern-day lifestyles. We are looking for cool, modern, courageous couples who want to jump into the next phase of their lives with adventure and suspense," Kristi told us.



Kristi and her team takes care of everything from securing the venue to decorating the space. The complete wedding package, which costs \$5,000, includes a welcome party, separate day-of brunches for the men and women, a glam suite where everyone gets styled by a bridal stylist and expert hair and makeup team and the actual wedding ceremony.

"The brides and grooms have tons of input on the overall celebration, however they have no idea what they tell us and what they show us is being used as inspiration. We tried to create the ultimate wedding package for the event. All that is left is for you to bring your dress and suit, and the rest is left to us," Kristi told us.



Interested couples must complete a registration form and then speak with a PopBliss representative. They then send in a video or written story that details their relationship and personalities. Kristi said when selecting participating couples, she looks for couples that are different from one another but also compliment each other.



While some people might be turned off by the thought of sharing their special day with other couples, Kristi stressed that the pros of a group wedding far outweigh the cons — especially considering all the perks that come with a PopBliss event.

"Sharing the special moment offers a unique sense of community and comradery that naturally develop among the couples that in turn may become a support system and longtime friendships within their marriage," she said.

"We are not just offering a unique wedding for the couples, we are taking them on a journey. It's all about the entire experience. Each moment within the celebration is carefully crafted to excite and provoke emotions, your senses and curiosity. It's an adventure they will never forget and will ultimately be bonded to the other couples in the most unique of ways for life," Kristi added.



Additionally, each couple gets to walk down the aisle and recite their vows separately, so some aspects of the event are still personal.

PopBliss' first group event in NYC is scheduled to take place in March, and Kristi has plans to expand to other cities.

"We would love to take this event to some of the most beautiful cities in the country. Miami, Atlanta, L.A. and Las Vegas are just a few cities being considered, but we also plan to take PopBliss internationally in the near future and visit locations such as Paris, South Africa, Dubai and the Caribbean," she told us.

Would you participate in a group wedding? Share your thoughts with us in the comment section below.