



REPORTS

SERVICES

EXPERTS

EVENTS

NEW REPORT ON THE NOMAD CLASS

SIGN IN

psfk

Are Group Weddings the Next Trend in Tying the Knot?



SEARCH

PSFK MEMBERSHIP



JOIN TODAY

EVERY IDEA. EVERY DAY



TAKE THE
PSFK MEMBERSHIP SURVEY



& RECEIVE A FREE COPY OF
ONE OF OUR DEBRIEF REPORTS



A pop-up, secret-location alternative to the standard ceremony

EVA RECINOS

19 JANUARY 2016 | CULTURE

From the venue to the party favors, weddings take time, money and lots of decision-making. Even when couples opt for smaller get-togethers, the details that need attention seem endless. With so much pressure riding on one day, it's no surprise that some couples prefer eloping to hosting an elaborate wedding. Why bother with planning a seating chart when you can exchange your vows alone on a gondola in Europe?

For couples that don't want to travel so far, there might be another alternative: a pop-up group wedding. **POPBliss** brings together couples that don't want to deal with the hassle of planning everything themselves. Up to ten couples will gather in New York City on March 30–31 for a group pop-up celebration that includes a bridal brunch and live stream of the wedding.

Created by R. Kristi Modern Hospitality, the event also features a full wedding reception and perks like hotel accommodations and a welcome party. The events currently cater to

SEARCH

PSFK MEMBERSHIP



JOIN TODAY

EVERY IDEA. EVERY DAY



TAKE THE
PSFK MEMBERSHIP SURVEY



& RECEIVE A FREE COPY OF
ONE OF OUR DEBRIEF REPORTS



Created by R. Kristi Modern Hospitality, the event also features a full wedding reception and perks like hotel accommodations and a welcome party. The events currently cater to guests 21 and over and cost \$5000 per celebration.

Couples that want to participate in the pop-up group wedding need to register online and convince organizers that they should be chosen for the event. Both opposite and same-sex couples are welcome; the event also accepts any couples that want to renew their vows. The location stays secret until the event happens, in the spirit of keeping everything spontaneous and whimsical.

According to the PopBliss website, couples are “treated like royalty from start to the finish.” If the pop-up wedding feels as effortless and stress-free as it sounds, it might prove a good alternative to your standard wedding planning process.

POPBliss

SEARCH

PSFK MEMBERSHIP



JOIN TODAY

EVERY IDEA. EVERY DAY



TAKE THE
PSFK MEMBERSHIP SURVEY

