

Is This the New Millennial Alternative to Eloping?

Interesting, very interesting.

By [Samantha Leal](#) Jan 11, 2016



It used to be that when it came to wedding planning, to save money (and headaches), you said "screw it", ran away with your love, hit up Vegas or a chapel, and said "I do." But now—in the world of Pinterest boards and Etsy favorite shops—it's a little more complicated. Feelings of missing out are at an all-time high (FOMO came into existence just a couple of years ago for a reason), while bank funds are at an all-time low (thanks, student loans). So what's a couple with big, grand wedding plans and a tiny budget to do?

Enter: Pop-up weddings. [PopBliss](#), the first ever luxury pop-up wedding, is taking place in New York City in 2016. For \$5,000 per couple, PopBliss presented by wedding expert Racquel Kristi will give 10 couples the wedding of a lifetime with Instagram-worthy details for them and 10 guests of their choosing.



Courtesy PopBliss

So how does it work? After the couples sign up and are chosen, they'll be given instructions to a secret location. Hotel accommodations, a welcome party the night before for the couples and guests, separate brunches for grooms and brides, a glam suite to get ready with a makeup and hair team and bridal stylists, and the actual wedding with reception are all included in the big event price tag.



Courtesy PopBliss

Kristi often puts on pop-up weddings for her clients, but this yearly event will give a luxury take on the experience, and she hopes to offer the service to other cities soon.

"Millennials care more about the experience than the brand name," Kristi said in a press release. "In an age where Millennials value unique experiences that align with their core values over lavish price-tags, PopBliss offers the solution so they can have their cake and travel the world too."

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